

Titleist Asset Management announces new Managing Director

[Titleist Asset Management, Ltd.](#) has named Matt Rossiter as Managing Director of Business Development. Titleist Asset Management (TAM), founded by Byron Fields and Joe-Ben O'Banion in 2003, has grown to nearly \$600 million in assets under management with dual headquarters in Austin and San Antonio, Texas, and operations in Houston, New York and Newport Beach.

Rossiter brings many years of experience in financial services to his new role at TAM which will focus on advisor recruiting and onboarding. He understands the challenges for advisors who feel captive to an outdated business model and helps support advisor transitions to a platform that better enables them to achieve their client's goals. "We are excited to welcome Matt to the firm and utilize his past experience as both a financial advisor and recruiter to expand our advisor footprint," stated O'Banion.

As Rossiter works to grow the firm, one of his key goals is to empower advisors to own their success and maintain a client-first approach. This is a perfect match with the core principles at TAM. "We believe alignment of interest between advisor and firm is just as important as advisor and client," stated Fields.

Rossiter is a graduate from Texas A&M University and will be based out of Dallas, TX. Click to read his bio at <https://www.tamgmt.com/#/team/matt-rossiter>. Please reach out directly to learn more about the different ways advisors are positioned within Titleist Asset Management for success.

About Titleist Asset Management

Established in 2003, Titleist Asset Management, Ltd. is an SEC Registered Investment Advisor and FINRA registered Broker/Dealer providing complete portfolio solutions tailored to the unique needs of financial professionals and their clients. Titleist's platform gives advisors access to top-tier clearing and custody, industry-leading technology and access to a team of investment professionals who specialize in asset allocation, securities analysis and financial planning. The firm's business model is centered on creating a platform that supports advisors in navigating the increasingly complex investment landscape and emphasizes the alignment of interest between firm, advisor and client. Titleist is a member of FINRA, MSRB and SIPC. For more information, visit: www.tamgmt.com.

Matt Rossiter **Managing Director of Business Development**

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